



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BOLD & GOLD Trips provide value ... in so many ways!

Over the years, we've had many BOLD & GOLD families refer friends or family members to YMCA of the Pines and we are so grateful for the recommendations! We know that "word-of-mouth" is our best advertising and to show our appreciation, we offer financial incentives to encourage people to spread the good word about our programs.

Here's how our referral program works –

- Go to our website, ycamp.org, click the "[Refer a Friend](#)" link and complete the requested information of the potential new participant.
- Tell your friend to list you on their registration as the family who referred them.
- Tell your friends about BOLD & GOLD – and send them to our webpage (ycamp.org/bg) to check out our trips and to register.

What's the financial incentive?

- The referring parent will receive a \$100 credit via the payment method made (via a check only if requested via email, registration@ycamp.org) for each new participant referred who attends one of our BOLD & GOLD trips. (That's real money – not credit to apply later!) In order to verify that both participants have attended our program, the \$100 per new participant incentive (referring parent) will be credited at the end of October.
- The new participant will receive \$50 off their first registered session, to be credited by our accounting department within 30 days of registration.

Are there rules? (Just a few!) –

- In order to be eligible, you must complete the "[Refer a Friend](#)" form on our website. You must submit the form before the date your friend registers for a BOLD & GOLD trip.
- Your friend needs to be a new BOLD & GOLD participant.
- Tell anyone you want about the trips! Only forms filled out using our website are eligible.
- To qualify for the referral fee, you must also be enrolled in a BOLD & GOLD trip for the current year's trip season.
- We base our Refer a Friend referrals on a first-come, first-served basis. If we have already received the referral through another family, your referral will be ineligible.
- The referral does not apply to children within your household.
- The referred new participant must complete the trip.

This summer is going to be great! Make sure your friends know about it!

We thank you for spreading the word about BOLD & GOLD wilderness trips!