



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA CAMP OCKANICKON, INC.

Job Title: Photographer/Videographer

FLSA Status: Seasonal, Exempt

Reports to: Director of Marketing and Communications

POSITION SUMMARY:

This position will work for the summer under the direction of the Director of Marketing and Communications, capturing and processing photographs and videos of various campers and camp activities and producing high-quality marketing materials for print, online, archival and social media purposes.

ESSENTIAL FUNCTIONS:

- Under the direction of the Director of Marketing, take impromptu as well as scripted high quality photos and videos of campers, camp activities, special events and facilities. On a weekly basis, edit, organize and upload photos/slideshows/videos to the camp server and/or website.
- Produce numerous high-quality videos (some with music background), appropriate for YouTube and marketing purposes, on various camp programs, including Explorers, Teen Leaders, Challenge Course, Horseback Riding, Boys Camp, Girls Camp, Day Camp, Preschool, general highlights, Best Summer Ever and at least one 30-second camp commercial.
- Post regularly to social media, under the direction of the Director of Marketing.
- Must be available to work weekdays between June 18 and September 2 and be willing to attend several weekend, evening and early morning events throughout the summer, including fireworks night and Color Wars weekend.

COMPETENCIES:

Mission Advancement: Accepts and demonstrates the Y's values. Demonstrates a desire to serve others and fulfill community needs.

Collaboration: Works effectively with people of different backgrounds, abilities, opinions and perceptions.

Operational Effectiveness: Makes sound judgment, and transfers learning from one situation to another.

Personal Growth: Pursues self-development that enhances job performance. Demonstrates an openness to change.

QUALIFICATIONS:

This position requires a strong background in photography and videography and familiarity with various programs including Animoto. The preferred candidate will have completed at least one year of college (or equivalent) with experience in photography. While camp has photography equipment, this employee is welcome to use his/her personal photography equipment, as well as video and editing equipment/software. He/she must be 19 years of age or older and enjoy working with children in an outdoor setting. Must show enthusiasm, dedication, responsibility and maturity in dealing with campers, guests and staff.

WORKING CONDITIONS:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Ability to walk long distances, and to stand, sit, kneel & bend (including on the floor) for long periods of time.
- Ability to work in an outdoor setting, often in hot or inclement weather and around uneven terrain.

COMPENSATION:

- Meals and lodging provided
- \$40/day

EFFECT ON END RESULT:

The Photographer/Videographer must maintain a culture of inclusion, integrity, character and life-long learning within the YMCA that reinforces, encourages, and promotes values of caring, honesty, respect & responsibility.

Having read and understood the job description, I accept the position of Photographer/Videographer. I agree to fulfill my responsibilities and will perform as a member of the YMCA staff team in a cooperative, courteous, and outstanding manner.

This job description is not an expressed or implied contract, and YMCA Camp Ockanickon, Inc. reserves the right to change this job description as necessary.

(Employee's Signature) _____ Date: _____

(Supervisor's Signature) _____ Date: _____